



Careers

EXCELLING OPPORTUNITIES

The Mauritius Commercial Bank (Maldives) Pvt Ltd has for the last 14 years been actively contributing to the enhancement of the banking sector in the Maldives, offering a comprehensive range of services to meet the needs of its valued customers. Our continued success will depend on our capacity to be attentive and innovative to our key stakeholders, including our clients and personnel.

We currently have an opportunity for a proactive and dynamic individual with a strong analytical mind-set. If you wish to be part of our team, we invite you to explore the following job vacancy.

MARKETING AND COMMUNICATIONS EXECUTIVE

Job Purpose

Responsible coordinating the activities for the marketing, and promotion and sales of MCB's products and services as per the pre-approved plans by the management. Liaising with all relevant stakeholders for the designing and carrying out communication activities as may be appropriate while continuously ensuring that high quality, and tailor-made services are delivered to our customers. Identifying/exploring business development opportunities for the Bank in collaboration with all stakeholders/front-liners, and to submit to the management appropriate comprehensive assessment reporting.

Responsibilities

- Coordinate and execute effective and consistent communication assignments within the Bank and with both internal and external customers to ensure an adequate level of collaboration is obtained for timely achievement of the Bank's objectives.
- Participate actively in establishing new communication tools for projects implementation relating to new products and services in collaboration with all stakeholders and MCB Ltd, with particular focus in ensuring that such tools meet the requirements of the Bank's established security parameters and such communication tools do not put at risk the Bank and the Group reputations.
- Organize and conduct new products launches, sales, and Corporate Social Responsibility interactions, road shows and assess the market impact, and effectiveness through the use of appropriate tools.
- Provide quarterly reporting on the achievements, market needs, and competitor's activities/analysis to the management with the collaboration of internal and external stakeholders.
- Collaborate with the Cards, and Remote Channels team in the sales, and promotion of all existing and future remote channels products, with the organization of regular site visits as and whenever required alongside the respective Relationship Manager/Executive.
- Participate in the merchant on-boarding processes together with the respective Relationship Manager/Executive for POS and/or E-commerce services.
- Provide regular trainings/refreshers to end users/ merchants in view of building durable mutually beneficial banking relationships.

Requirements

- Advanced Diploma in Business Management/Associate Degree and Professional Certificate in any other relevant fields
- At least 3 years of experience in Cards Operations, in Banking or marketing & sales or related field.
- Ability to work under pressure
- Excellent communication and interpersonal skills
- Good knowledge of written and oral communication in English

Only candidates meeting the above criteria need to apply along with their CV, copy of National Identity Card, attested, and accredited copies of certificates addressed to:

Human Resources
The Mauritius Commercial Bank (Maldives) Private Limited
H. Sifa Building, Male'
careers@mcbmaldives.com

Closing date for application:
30th June 2022